

**Dear event partner,**

We are delighted to extend an invitation to you for sponsorship at the 2024 annual Youth One Black Tie Gala! We're excited to share the details of the sponsorship packages available.

The Youth One Black Tie Gala stands as one of our flagship fundraising events each year, playing a pivotal role in sustaining mentorship-based afterschool programs, meals and support services for the youth of Lethbridge. This unique event offers you the opportunity to directly sponsor individual youth for an entire year through our Launch Forward Initiative, which aims to provide 430 young people in 2023/2024 with unrestricted access to Youth One. Since its inception in 2015, this gala has contributed to raising well over one million dollars! These funds have a direct and profound impact, providing the youth of Lethbridge with a dedicated space of belonging and support, empowering them to reach their fullest potential.

Should you have any questions or require further information, please do not hesitate to reach out to us. We eagerly anticipate the opportunity to connect with you! Tickets and business sponsorships are available for purchase through our Eventbrite page, over the phone or via email, and in-person at Youth One starting in January. Your support is instrumental in shaping the future of our youth and our community, and we are truly grateful for your consideration.



Youth One  
[info@youthone.ca](mailto:info@youthone.ca)  
 1303 13 St. North, Leth, AB  
 403-380-4426



	Presenting Sponsor	"Feels like family"	Champagne or Wine Sponsor	"The role model"	"Feeling youthful"
	\$12,000	\$6000	\$3000/Each	\$2500	\$1500
<b>Tickets (Tables of 8)</b>	16 Tickets	8 Tickets	8 Tickets	8 Tickets	8 Tickets
<b>**Youth Sponsorships**</b>	8 Blue	4 Blue , 6 White	1 Blue/Each	1 Blue, 5 White	7 White
<b>Thank you Plaque/Certificate</b>	Plaque	Plaque	Plaque	Plaque	Certificate
<b>Social Media Posts</b>	Every Post	Yes	Yes	Yes	Yes
<b>Digital Advertising</b>	STAND ALONE SLIDE	STAND ALONE SLIDE	HALF SLIDE	HALF SLIDE	GROUP SLIDE
<b>Program Feature</b>	Main	Yes	Yes	Yes	Yes
<b>Radio Ads</b>	Main	Yes	Bottle Labels	Yes (After event)	
<b>Red Carpet Advertising</b>	Main	Yes			
<b>Representative Onstage</b>	Yes				

**\*\*Youth Sponsorship Balloons\*\*** - For every \$1200 raised at this event, 1 youth receives full access to programs/meals/services at Youth One for a full school year. To represent this, attendees/sponsors can purchase two different types of balloons to add to their centerpiece or chair.

**Blue Balloon (\$1200)** - Represents one full youth sponsorship.

**White Balloon (\$100)** - Represents one month sponsorship for one youth.  
 Additional balloons can be purchased at any point before or during the event.